



FOR IMMEDIATE RELEASE

GreenTree Inn Hotels Awarded Certificate of Excellence by Trip Advisor

*Three of GreenTree Inn's properties, Florence, Phoenix and Sedona, earn
TripAdvisor's 2017 Certificate of Excellence*



SCOTTSDALE, AZ—September 06, 2017 – GreenTree Hospitality Group, Inc., the 14th largest hotel brand globally, with over 2600 hotels worldwide, is proud to announce that GreenTree Inn & Suites Florence, GreenTree Inn & Suites Phoenix Sky Harbor, and GreenTree Inn Sedona have earned Trip Advisor's Certificate of Excellence.

GreenTree Hospitality Group today announced that three of the company's GreenTree Inn properties received the 2017 [TripAdvisor](#)[®] Certificate of Excellence. Now in its seventh year, the achievement celebrates hospitality businesses that have consistently achieved great traveller reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, restaurants and attractions located all over the world that have continually delivered a quality customer experience.

The properties that received the 2017 TripAdvisor Certificate of Excellence include: GreenTree Inn & Suites Florence, GreenTree Inn & Suites Phoenix Sky Harbor and GreenTree Inn Sedona.

"GreenTree Inn is pleased that so many of our hotels have earned the TripAdvisor Certificate of Excellence. There is no greater seal of approval than being recognized by our customers. With the TripAdvisor Certificate of Excellence based on customer reviews, the achievement is a remarkable vote of confidence to our continued business success and commitment to service excellence," said Amanda Saye, Director of Marketing.

"TripAdvisor is excited to announce the recipients of the 2017 Certificate of Excellence, which celebrates hospitality businesses that have consistently received strong praise and ratings from travelers," said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. "This recognition allows us to publicly honor businesses that are actively engaging with customers and using feedback to help travelers identify and confidently book the perfect trip."

The Certificate of Excellence takes into account the quality, quantity and recency of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months. ###



About TripAdvisor

TripAdvisor, the world's largest travel site*, enables travelers to unleash the full potential of every trip. With more than 500 million reviews and opinions covering the world's largest selection of travel listings worldwide -- over 7 million accommodations, airlines, attractions, and restaurants -- TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 390 million average unique monthly visitors,** all looking to get the most out of every trip. TripAdvisor. Know better. Book better. Go better.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 22 other travel media

brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.citymaps.com, www.cruise critic.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.tripbod.com, www.vacationhomerentals.com and www.viator.com.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2016

**Source: TripAdvisor log files, Q1 2017

ABOUT GreenTree Inn

GreenTree Inn, a US based limited service brand dedicated to providing quality hotels in Arizona and California. GreenTree Inn is committed to practices and programs that pay respect to, and lessen our footprint on, our changing environment. Learn more about GreenTree Inn by visiting our website www.greentreeinn.com.

ABOUT GreenTree Hospitality Group, Inc.

GreenTree Hospitality Group, Inc., is a US based investment company engaged in hotel acquisition, management, franchising and financial services. Our signature hotel brand, GreenTree Inn, is one of the leading brands in Asia with over 2600 properties, and growing in the United States. To learn more about GreenTree Hospitality Group, Inc., franchise opportunities or our brand, contact us at 844.447.8733 or email info@greentreeinn.com.

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